



**FOR IMMEDIATE RELEASE**

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Issued by: Wendy Osher, News Director Pacific Radio Group  
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**Maui Radio to Broadcast Live Coverage of EA SPORTS Maui Invitational**

ESPN 550 AM on Maui will broadcast all 12 of the EA SPORTS Maui Invitational Basketball tournament games to be played November 23-25 at the Lahaina Civic Center. The Nationally televised event is hosted by Chaminade University and is touted as the nation's premier early season college-basketball tournament.

Play-by-play will be provided by on-air personalities Barry Helle, Fred Guzman and Josh Pacheco. In addition to the radio broadcast on ESPN 550 AM KMOI, the games will also be simulcast on the station's website at [espn550.com](http://espn550.com). The national ESPN affiliate will also be carrying the games live in HD on the ESPN network of television stations.

This is the first year that the local broadcast will be offered to web users and the eighth year that Pacific Radio Group has carried live play-by-play radio coverage of the event.

Now in its 26<sup>th</sup> year, the EA SPORTS Maui Invitational features a lineup of former national champion teams including Cincinnati, Arizona, Maryland and Wisconsin. The 2009 lineup also includes Colorado, Gonzaga, Vanderbilt and host Chaminade University of Honolulu.

Remaining tickets for the tournament will be available onsite at the Lahaina Civic Center. The Box Office opens Friday, November 20<sup>th</sup> at 9 a.m. and will be open from 9 a.m. to 5 p.m. throughout the weekend. On tournament days, the box office will be open from 8 a.m. to the end of the last game on each tournament day. Tickets can also be purchased by calling 808-667-DUNK (3865).

(More)

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KPOA	KJMD	KNUI	KLHI	KMOI	KNUI
93.5FM	98.3FM	99.9FM	101.1FM	550AM	900AM



EA SPORTS Maui Invitational Game Bracket/Schedule:

Monday, November 23, 2009:

- Game 1: 10 a.m. Colorado vs. Gonzaga (ESPN2)
- Game 2: 12:30 p.m. Cincinnati vs. Vanderbilt (ESPN2)
- Game 3: 4:30 p.m. Chaminade vs. Maryland (ESPNU)
- Game 4: 7 p.m. Arizona vs. Wisconsin (ESPN2)

Tuesday, November 24, 2009:

- Game 5: 8:30 a.m. Loser of Game 2 & 3 (ESPN2)
- Game 6: 11 a.m. Loser of Game 1 & 4 (ESPN2)
- Game 7: 2 p.m. Winner of Game 2 & 3 (ESPN)
- Game 8: 4:30 p.m. Winner of Game 1 & 4 (ESPN)

Wednesday, November 25, 2009:

- Game 9 for 7<sup>th</sup> and 8<sup>th</sup> Place: 9 a.m. Loser of Game 5 & 6 (ESPNU)
- Game 10 for 3<sup>rd</sup> and 4<sup>th</sup> Place: 11:30 a.m. Loser of Game 7 & 8 (ESPN2)
- Game 11 for 5<sup>th</sup> and 6<sup>th</sup> Place: 2 p.m. Winner of Game 5 & 6 (ESPNU)
- Game 12 for Champion & 2<sup>nd</sup> Place: 5 p.m. Winner of Game 7 & 8 (ESPN)

ABOUT PACIFIC RADIO GROUP: Pacific Radio Group is a locally owned and operated radio company with 14 stations on two islands. Maui stations include: KPOA 93.5 FM, Da JAM KJMD 98.3 FM, 99.9 KISS FM KJKS, NATIVE 92.5 FM KLHI, ESPN 550 AM KMVI and FOX NEWS 900 AM KNUI. Pacific Radio Group's Big Island stations are: KAPA 100.3 FM (Hilo) & KAGB 99.1 FM (Kona); KKBG 97.9 FM (Hilo) & KLEO 106.1 FM (Kona); NATIVE FM 95.9 KPVS (Hilo) & 93.9 KLUA (Kona); ESPN 850 AM KHLO (Hilo) & 790 AM KKON (Kona).

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